

Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 EB-08 INR-10 LAB-04 NSAE-00
PA-02 SIL-01 ICA-20 /058 W
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R 261118Z JUN 78
FM AMEMBASSY PRAGUE
TO SECSTATE WASHDC 5639
USDOC WASHDC
INFO AMEMBASSY BUCHAREST
AMEMBASSY VIENNA

UNCLAS PRAGUE 1649

VIENNA FOR TRADE FAIR SUPPORT OFFICE

E.O. 11652: N/A
TAGS: BEXP, CZ
SUBJ: OPENING OF U.S. EXHIBITION AT INCHEBA 1978

1. U.S. EXHIBITION AT INCHEBA INTERNATIONAL CHEMICAL FAIR AT BRATISLAVA OPENED ON JUNE 23 WITH ALL 8 STANDS IN OPERATION AND ALL REPRESENTATIVES ON SITE.
2. U.S. EXHIBITION IS ON PRIME SITE AT MAIN ENTRANCE TO FAIRGROUNDS, CLEARLY VISIBLE TO ALL VISITORS. EXHIBITORS ARE PLEASED WITH THEIR STANDS AND GENERAL APPEARANCE OF PAVILIONS.
3. OFFICIAL WALK-THROUGH TOOK PLACE ON AFTERNOON OF JUNE 23, WITH PREMIER COLOTKA, AND CZECHOSLOVAK FEDERAL MINISTER OF FOREIGN TRADE BARCAK. DELEGATION STOPPED AT U.S. EXHIBITION AND COLOTKA SPOKE BRIEFLY WITH DUSEX VONTILLIUS AND E/C OFFICER, WELCOMING U.S. PARTICIPATION IN INCHEBA FAIR. VONTILLIUS RESPONDED WITH SHORT DESCRIPTION OF U.S. FIRMS PARTICIPATING AND PRODUCT LINES ON DISPLAY. ROMANIAN DEPUTY MINISTER OF
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CHEMICAL INDUSTRY JUSTIN ROGOZ ALSO VISITED EXHIBITION, AND WAS KEENLY INTERESTED IN SEVERAL COMPANIES' STANDS.

4. AMBASSADOR BYRNE TOURED ALL EXHIBITORS' STANDS FOR OVER TWO HOURS ON JUNE 24, AND HOSTED OFFICIAL RECEPTION THAT EVENING WHICH WAS ATTENDED BY OVER 160 GUESTS. REPRESENTATIVES OF KEY CZECHOSLOVAK

MINISTRIES, FTOS, AND ENTERPRISES ATTENDED, AS WELL
AS GENERAL DIRECTOR OF INCHEBA FAIR AND HIS DEPUTIES.
U.S. PARTICIPANTS WERE QUITE PLEASED TO SEE MANY
VITAL CONTACTS AMONG ATTENDEES.

5. AMBASSADOR ALSO CALLED ON 15 U.S. FIRMS NOT AT
U.S. PAVILION, AND THEY EXPRESSED APPRECIATION OF
HIS VISITS.

6. OPENING DAY AND JUNE 25 CROWDS WERE HEAVY AND
HAVE SURPASSED EXPECTATIONS. EVERY INDICATION IS THAT
U.S. EXHIBITION IS OFF TO AN EXCELLENT START.
BYRNE

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NNN

Message Attributes

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